

# AARYAN RAJ

## SENIOR WEB DESIGNER

Creative Web Designer with knack for developing visually compelling and user-friendly websites. Skilled in HTML, CSS, JavaScript, and UX/UI principles to create seamless digital experiences. Strong ability to collaborate with cross-functional teams and translate client needs into innovative designs. Dedicated to enhancing brand identity and driving user engagement through thoughtful design solutions.

## Contact

### Phone

7980331352

### Email

aaryanjaiswal195@gmail.com

### Address

Tarapur Munger Bihar

## Education

2013-2017

**Bachelor of Technology**

**8.38 DGPA**

MAKAUT UNIVERSITY KOLKATA

2011-2012

**12TH**

**73.2%**

RS COLLEGE

## Expertise

- HTML5
- CSS3
- BOOTSTRAP
- JQUERY
- JAVASCRIPT
- REACT JS
  - NODE JS
  - EXPRESS JS,
  - MONGODB

## Experience

### AUG-2022 - SEP-2025

LOTUS INTERWORKS INC (SIMPLIA INC USA)

#### SENIOR WEB DESIGNER

Crafted beautiful, highly effective web pages that performed brilliantly on mobile, tablet and desktop.

Analysed website traffic and user engagement metrics to guide improvements, increasing visitor retention rates.

### JAN-2022 - AUG-2022

WEB SMILE INDIA NOIDA

#### WEB DESIGNER

Managed multiple web design projects simultaneously, prioritising tasks to meet tight deadlines.

Developed and maintained responsive website designs, improving user experience across various devices.

### DEC-2020 - JAN-2022

NETKING WEB SERVICE PRIVATE LIMITED NOIDA

#### WEB DESIGNER

Utilised JavaScript, HTML, and CSS to create interactive and visually appealing web pages.

Collaborated with development teams to implement responsive design, improving mobile accessibility.